

Comparing In-Store and Virtual Experiences Worksheet

In your company, how do you educate your customer in-store?

How can you use those questions in a virtual setting?

Develop 3 questions that you can ask to educate your customer in a virtual setting.

- 1.
- 2.
- 3

At your company, which difference or differences do you see as the most important, and why?

What challenges do you anticipate?